



JD INSTITUTE OF FASHION TECHNOLOGY

Welcome to Imagination

jdinstituteoffashiontechnology.com

Since
1988

Leading Change

ual: london college
of fashion

INDIA
FASHION
WEEK
LONDON



Global Associations and Members



EVENT MANAGEMENT



AN INDUSTRY FOR INDIVIDUALS LOOKING FOR RIGHT PLATFORM TO SHOWCASE THEIR TALENT

The Event Management Course trains the students in all areas of event management from analyzing, planning, marketing to producing and evaluating. This course module implies corporate communication to international business and event safety and security issues. The students will explore schemes of live events, guest speakers, various workshops and presentation. The programme includes interdisciplinary module that focuses on a theoretical and practical approach towards Event Management.

MBA IN EVENT MANAGEMENT - 2 YEARS

FIRST YEAR

- Principles & Practice of Event Management • Organizational Behaviour • Accounting for Management • Quantative Techniques • Managerial Economics • Corporate Communications • Computers Application for Event Industry
- Business Environment • Event Production & Operations Management • Human Resource Management • Marketing Management • Financial Management • Workshop on Research Methodology • Workshop on Information Technology • Viva-Voce

SECOND YEAR

- Business Research • Corporate Legal Environment and Licenses • Event Concept and Designing • Event Logistic
- Handling of Media & PR & Brand Management • Management Information Systems • Presentations on Event Industry
- Strategic Management • Management of International Business • Event Safety and Security • Special Events
- Organisation of Events, Values & Ethics of Event Industry
- Final Research Project • Viva-Voce

BSC IN EVENT MANAGEMENT- 3 YEARS

FIRST YEAR

- Computer Fundamentals • Personality Development
- Organization of Events, Values & Ethics of Event Industry • Cost Accounting & Budgeting of Events
- Principles of Event Management

SECOND YEAR

- Organizational Behaviour • Event Marketing Management
- Human Resource Management for Event Industry
- Events Laws & Licenses • Business Policies & Strategies

THIRD YEAR

- Event Logistics • Production & Sponsorship
- Event Concept & Designing • Special Events
- Viva-Voce

FASHION DESIGN



AS A FASHION DESIGNER YOU CAN TRANSFORM AN ESTABLISHED BRAND, JUMPSTART A FASHION EXPORT HOUSE OR EVEN BREAK NEW GROUND WITH YOUR OWN LABEL

Iconic designer Ralph Lauren was of the view that 'fashion is not about labels or brands but about something else that comes from within you.' What he means is that fashion is not about what's already established or what the rest of the world currently thinks. It's about who you are and what you think. It's about challenging norms and making your own. That is what it means to be a citizen of Imagination.

MSC IN FASHION DESIGN - 2 YEARS

FIRST YEAR

- Dynamics of Fashion Industry • Fashion Psychology
- Graphic Design • Material Exploration and Surface Ornamentation • Design Drawing • Art and Costume Appreciation • Research Techniques and Methodology for Design • Textiles Studies • Advance Pattern Making & Garment Manufacturing • Fashion Forecasting and Trend Studies • JD Annual Design Awards

SECOND YEAR

- Portfolio Development and Presentation • Dissertation
- Visual Merchandising • Brand Management • Apparel Merchandising • Marketing • Quality Control • JD Annual Design Awards

BSC IN FASHION DESIGN & GARMENT MANAGEMENT - 3 YEARS

FIRST YEAR

- Foundation Art • Fashion Illustration • Fashion Theory
- History of Costume • Pattern Making and Draping
- Garment Manufacturing • Computer Application
- Fiber and yarn studies • Elements of Fashion and Design

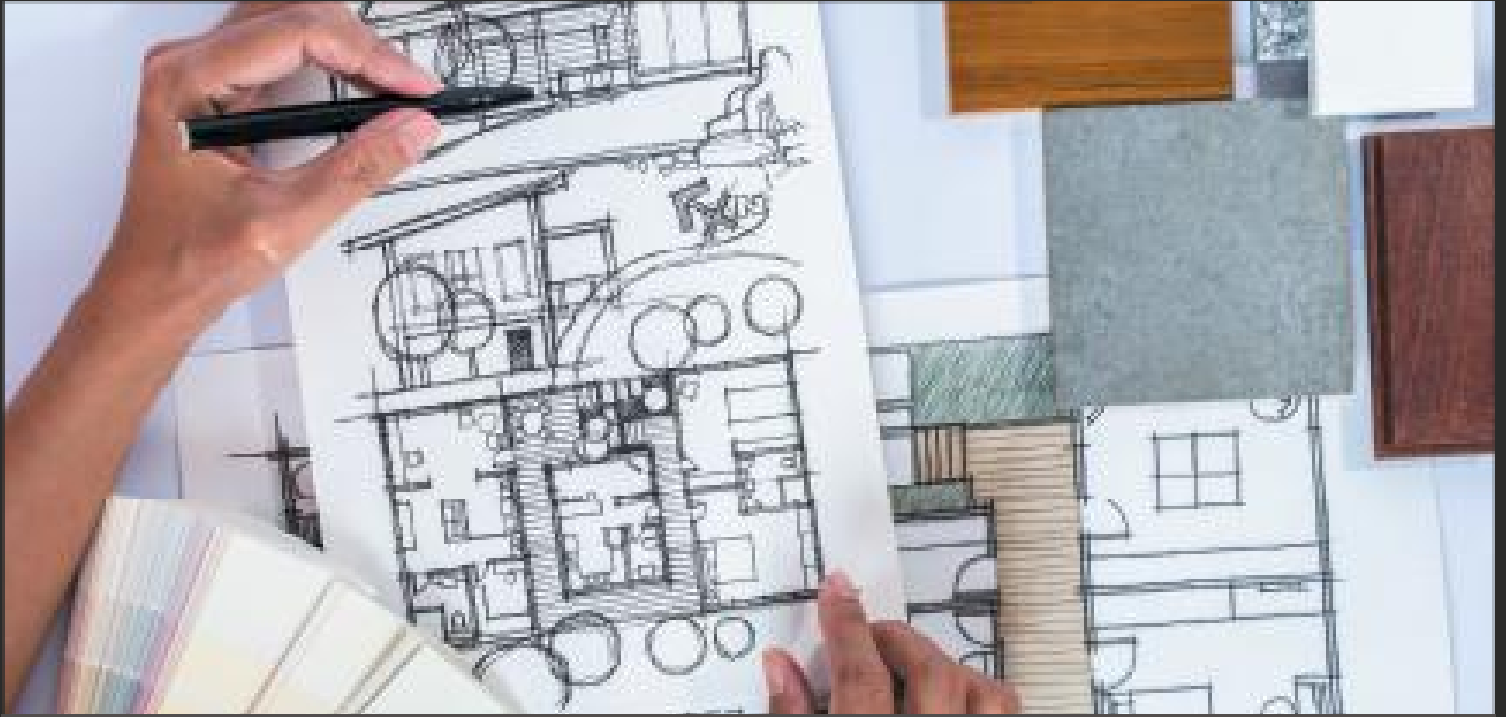
SECOND YEAR

- Advance Fashion Illustration • Dyeing and Printing
- Needle craft and surface Ornamentation
- Pattern Making and Draping II • Traditional Textiles
- Garment Manufacturing • Computer Application
- Fashion and Western Art Movement

THIRD YEAR

- Fashion Retail Marketing and Merchandising • Apparel Computer Aided Design • Draping • Knit wear
- Garment Surface Ornamentation • Fashion Forecasting
- Craft Documentation • Entrepreneurship Development • Apparel Total Quality Management
- Clothing Culture & Communication • Fashion Show

INTERIOR DESIGN



IN THE END, HIS INDEPENDENT MIND TRIUMPHS OVER THE 'SECOND-HAND' NORM AND HE REDEFINES THE ENVIRONMENT TO REFLECT HIS 'FIRST-HAND' IDEAS

In the Fountain head, one of the most popular novels of the twentieth century, the protagonist is an architect who chooses to struggle in obscurity rather than compromise his artistic and personal vision. His struggle originates in his practice of modern architecture which he believes is superior despite an establishment that worships traditional architecture.

MSC IN INTERIOR DESIGN - 2 YEARS

FIRST YEAR

- Design Foundation • Material Sourcing • Communication Design I-Writing in Design • Drafting • AutoCAD • Interior Services • Sketchup • Space Design • Residence Project
- Design Application • Design Thinking • Graphics
- Vaastu Shashtra • Product Design • Design Contextual Studies • Workshop-Sustainable Design • Workshop - Estimation & Costing • Office Design • JD Annual Design Awards

SECOND YEAR

- Lighting Design • Landscape Design • Communication Design II - Graphic Design • V-Ray • 3D Max • Business of Interior Design • Workshop-Interior Photography
- Hospitality Project • Workshop-Advanced Presentation Techniques • Project Management • Thesis • Resume & Portfolio Making • JD Annual Design Awards • Internship

BSC IN INTERIOR DESIGN - 3 YEARS

FIRST YEAR

- Fundamentals of Interior Design • Construction Materials
- Colour Concepts in Interiors • Fundamentals of 2D & 3D Graphics • History of Interiors

SECOND YEAR

- CAD in Interiors • Interior Services - Lighting
- Space Planning in Interior Design • Construction and Detailing • Interior Design

THIRD YEAR

- Construction Management
- Estimation Costing & Specification for Interiors
- Interior Services- Plumbing and Sanitation
- Advanced CAD in Interiors
- Model Making and Furniture Design • Internship
- Professional Practices in Interior Design
- Acoustics • Textiles for Interiors
- Accessories in Interior Design
- Interior Landscaping • Final Project

PG DIPLOMA IN INTERIOR DESIGN (2YEARS)



COMBINE ARCHITECTURAL KNOWLEDGE, PROJECT MANAGEMENT, AND CREATIVE DESIGN SKILLS

The Postgraduate Diploma in Interior and Spatial Design is a new programme which blends Interior and Spatial Design together which ensures the easy way for the students who wants to do their Diploma in Interior and Spatial Design. This 2 year PG Diploma program is aimed at providing basic to intermediate training for interior design aspirants in the first year and following three elective directions in the second year for specialisation followed by a rigorous industry training program. This aim is achieved through a well-balanced teaching programme that solidifies the necessary methodological tools for approaching a project.

Topics covered in the course are included in the study plan so as to consolidate historical and cultural backgrounds and provide a conceptual framework to refer to. This includes portrayal techniques, theory and the physiology of perceived phenomena. General training, on the other hand, aims to provide the mastery of technical and technological instruments, the understanding of operative supports and the vocabulary of Interior and Spatial design. If you are interested to study Interior and Spatial design course then this is the best platform to make your dreams come true.

PG DIPLOMA IN INTERIOR DESIGN - 2 YEARS

FIRST YEAR

- Design Application
- Graphics
- Materials & Construction
- Product Design
- Design Contextual Studies
- Workshop - Sustainable Design
- Residence Project
- Workshop - Estimation & Costing
- AutoCAD
- Office Design
- SketchUp

SECOND YEAR

- Workshop - Advanced Presentation Techniques
- Electives
- 3Ds Max
- Workshop - Interior Photography
- Hospitality Project
- Project Management
- Thesis
- Resume & Portfolio Making
- Professional Practice
- Vaastu
- Internship

PG DIPLOMA IN FASHION COMMUNICATION (2YEARS)



GET CREATIVE IN THE WORLD OF FASHION

The Master's Program in Fashion Communication deepens one's artistic, technical, theoretical and reflective abilities as a designer. The program offers intensive, practice-based studies that starts with a foundation program and ends with an in-depth research dissertation.

The program aims at:

- Grooming competent and confident professionals with an in-depth understanding of creative communication in the context of the fashion design industry.
- Empowering students to challenge accepted modes of fashion communication by creating new approaches and techniques.
- Encouraging inter-disciplinary projects and creative collaborations in order to foster innovation
- The course ends with an in-depth Research Dissertation and a guarantee of having created competent Fashion Communication professionals who add value to their respective Fashion brands.

PG DIPLOMA IN FASHION COMMUNICATION 2 YEARS

FIRST YEAR

- Photography
- Fashion History
- Fashion Psychology
- Graphic Design
- Visual Merchandising
- Fashion Forecasting
- Fashion Styling

SECOND YEAR

- Fashion Styling Project
- Typography
- Fashion Journalism
- Packaging Design
- Fashion Consumer Behaviour
- Retail and Brand Management
- Internship
- Dissertation



PG DIPLOMA IN FASHION DESIGN AND MANAGEMENT (2 YEARS)



CREATE A BRAND THAT CUTS THROUGH TODAY'S CLUTTER

Postgraduate Diploma in Fashion Design and Management is the new reality program to form the 21st century designer with a business model in mind. Endowed with strategic vision, our aim is to provide a complete knowledge of production techniques and ensure that you create an imposing brand name with real media impact, cutting through the chaos of today's fashion system. This program covers courses in apparel and textile structures and analysis, design and history, business management, marketing, communications, entrepreneurship and public policy. Having the prestigious qualification, the postgraduates will avail excellent career opportunities as production and design managers, merchandisers and working in the specialized area such as quality control.

This module implies marketing and economic principles to consumer and industry issues & takes care of entire design process along with the management practices including fashion thinking, design and fabric processes, illustration, garment construction, trend analysis, media, brand identity and management.

This Fashion Business Management Course enables the students with a critical and creative approach to embrace current and developing issues in the fashion industry. The students will explore live industry projects, collaborations, guest speakers, international study tours and visits.

PG DIPLOMA IN FASHION DESIGN AND BUSINESS MANAGEMENT 2 YEAR

FIRST YEAR

- Fashion Draping Process • Fashion Thinking & Design Process • Fashion Illustration • Art & Costume Appreciation
- CAD - Photoshop and Adobe Illustrator • Textile Science
- Textile Appreciation • Textile Workshop • Fashion Sourcing
- Pattern Drafting • Garment Manufacturing Technology
- Visual Merchandising • Fashion Styling
- Fashion Merchandising

SECOND YEAR

- Fundamentals of Business • Dynamics/Structure of Fashion Industry • Business Model Innovation
- Fashion Psychology and Consumer Behavior (Research Methodology) • Trend Analysis • Fashion Branding and Styling • Boutique Management
- Fashion Marketing (Brand Identity) • Retail Operations and E-commerce (Vendor management, Retail Management)
- Fashion Entrepreneurship • Fashion Media
- Creative Team Building/ Professional Practices
- Fashion Show

DIPLOMA IN JEWELLERY DESIGN (6 MONTHS)



THERE ARE NO ACCESSORIES. EVERY LITTLE THING TALKS

For decades, jewellery designers were the unsung heroes of the design world, the artisans working behind the scenes. Today all that has changed. Because accessories are not supporting actors any more. They are strong statements of personal choices that stand on their own. That is why more and more designers are working at the frontlines of the jewellery industry. At JD, we train you in this field so that you can use your imagination to transform the quiet accessory into a bold, new statement. That's what it means to be a citizen of Imagination.

What is the world of jewellery design like?

The course is recommended for anyone who is into the family business of jewellery and wants to sharpen his/her skills or an individual who is interested in joining the business of jewellery, an industry that is seeing a rapid growth in India as well as in the international market. The students are taught to design jewellery collections, which combine creativity, research and innovation. The jewellery design course is designed to encourage and acquire knowledge of the Indian and international manufacturing methods, to design jewellery that is in line with current trends in the market. The Jewellery design course details are developed with a final project where the learner has to submit a design portfolio which will be evaluated by the mentor to analyse an individual's learning outcome.

DIPLOMA IN JEWELLERY DESIGN 6 MONTHS

- Design Creation
- Let's Start Creations
- Creation : Rings
- Creation : Pendants
- Creation : Earrings
- Creation : Bracelets
- Creation : Necklaces
- Creation : Accessories
- Rendering
- Color Rendering
- Client Designing
- Manufacturing Of Precious And Costume Jewellery
- Metallurgy
- Gemology
- Manufacturing & Processing
- Marketing & Processing
- Marketing
- Final Project



DIPLOMA IN FASHION DESIGN (1YEAR)



PULL OUT THE STOPS. FOLLOW YOUR DREAM

This could be the most important year of your life. Our 1-year diploma in fashion design condenses the best that our B Sc. course has to offer into one action packed, inspirational year. The fundamentals remain the same. It's not about what the world thinks. It's about what you think and what you want. That is how you challenge the norm, reinvent it and become a citizen of Imagination.

Along the way, we will rigorously train you in the craft for twelve months. Combining theory with practical lessons, this is an ideal course for someone who already has some basic skills and knowledge and now wants to quickly strengthen that foundation to be able to do even better. So if you've been avoiding your dream for the longest time, let this be the year you pull out the stops and chase it.

What is the world of fashion design like?

As a fashion designer you can transform an established brand, jumpstart a fashion export house or even break new ground with your own label. You may even decide to be a freelance design consultant or stylist. Possibilities include specializing in a category: breathe new life into women's wear or redefine men's formals. The canvas is huge. All you need is a personal vision and the training to translate that vision into reality.

DIPLOMA IN FASHION DESIGN 1 YEAR

- Art and Illustration
- Textiles and Fashion Sourcing
- Draping
- Fashion Thinking and Design Process
- Art and Costume Appreciation
- Pattern Making Techniques
- Garment Making Techniques
- Fabric Manipulation and Ornamentation
- Merchandising
- Computer Design
- Portfolio
- Fashion Show & Internship



DIPLOMA IN INTERIOR DESIGN (1YEAR)



WHY BE PREDICTABLE WHEN YOU CAN MAKE SPACES YOUR OWN?

The way people view interiors has changed dramatically in the last decade. Today there is growing emphasis on what spaces convey, how effectively they serve their purpose and how the various elements inside them interact with each other. And clients are willing to experiment. This expands and enriches the work of the interior designer. At JD, we strengthen your fundamentals and challenge your imagination.

The 1-year program is for someone who has an eye for detail, and wants to learn the finer aspects of interior design and decoration. Interior design is a fast growing professional field with the real estate and construction, industry playing a vital role in its growth. It is a very expressive art and requires designers to be constantly on their feet with ideas and creative inputs. The Interior Design courses from JD Institute is focused on creative planning and skilled design space ideas.

What is the world of interior design like?

As an interior designer, you may start as part of a larger team helmed by an established interior designer or work independently. You may also take up a specialization in furniture or accessories.

DIPLOMA IN INTERIOR DESIGN 1 YEAR

- Foundation Art & Design Process
- Technical Representation of Drawing
- Building Materials & Methods of Construction
- Material Survey & Services
- AutoCAD & SketchUp
- Product Design & Space Design
- Workshop - Sustainability
- Project Design - Residence / Restaurant
- Estimation & Budgeting
- Resume & Portfolio Making
- Professional Practice & Vaastu
- Final Project & Internship



DIPLOMA IN FASHION PHOTOGRAPHY (3 MONTHS)



WHAT IS THE WORLD OF FASHION PHOTOGRAPHY LIKE?

If you love photography and want to pursue a career in fashion and glamour photography, this course is for you. From conceptualizing images and manipulating light to understanding technical aspects and even the importance of body language, this is a meticulously designed course for professionals and amateurs. The 3-month course uses a blend of classroom training and live projects. Strengthen fundamentals. Polish techniques.

DIPLOMA IN FASHION PHOTOGRAPHY 3 MONTHS

- History and Introduction to Photography.
- Cameras/ different formats in Digital Camera
- Core Camera Skills and Working knowledge of DSLR
- Lenses, Focal Lengths and Filters
- Composition and Understanding of Photographic Design from point of Visualization
- Visual Aesthetics for Photography
- Lighting & Self-Promotion
- Final Project

PROFESSIONAL MAKEUP & HAIRSTYLE ARTISTRY (6 MONTHS)



JOIN THE MAKE-UP WAVE

Today, there is a huge opportunity for hair and make-up professionals to help people create their unique visual identity. JD offers rigorous courses in both areas. The make-up course covers styling, bridal makeup, personal grooming, image makeover, facials and more. As part of a rigorous curriculum, students are trained in latest tools and technologies.

PROFESSIONAL MAKEUP & HAIRSTYLE ARTISTRY 6 MONTHS

- Introduction to Makeup and the Industry
- Knowing the Tools for the trade
- Analysation of skin types and facial Structure
- Working on the right base • Eye makeup • Day make up
- Working on Office /Meeting, News Reader Makeup
- Working on Black & White Makeup (Monochromatic)
- Working on Television and Stage Makeup
- Fashion and Media Makeup
- Knowing the tools for the trade in Hair
- Preparation of the Hair • Creating Style for the occasion
- Portfolio

OTHER COURSES



PG / DIPLOMA IN FASHION BUSINESS MANAGEMENT (1 YEAR)



DIPLOMA IN VISUAL MERCHANDISING (6 MONTHS)



DIPLOMA IN ADVANCE FASHION DRAPING (6 MONTHS)



DIPLOMA IN FASHION STYLING (3 MONTHS)



DIPLOMA IN FASHION MARKETING (6 MONTHS)

DIPLOMA IN FASHION JEWELLERY (2 MONTHS)

ADVANCE DIPLOMA IN FASHION & APPAREL DESIGN (3 YEAR)

ADVANCE DIPLOMA IN INTERIOR DESIGN (3 YEAR)

INTERIOR DECORATOR (1 YEAR)

GARMENT MANUFACTURING & FASHION DESIGN (1 YEAR)

DIPLOMA IN FASHION STYLING (3 MONTHS)

DIPLOMA IN FASHION ILLUSTRATION (6 MONTHS)

DIPLOMA IN FASHION MARKETING (6 MONTHS)

DIPLOMA IN PATTERN MAKING & GARMENT MANUFACTURING (6 MONTHS)

DIPLOMA IN FASHION MERCHANDISING (6 MONTHS)

STUDENT ACTIVITIES



When you are at JD Institute, you apply your imagination to extra curricular activities as well. Gear up for regular themed fashion events and dance challenges. But we believe in making learning as much fun as anything else. So you can look forward to industrial tours, exhibitions, conferences and excursions. And there will be once-in-a-lifetime opportunities as well. Imagine getting to work backstage with leading designers during their shows. Imagine participating in Fashion Weeks. At JD there's never a dull moment. From animal rights shows and industrial exhibitions to lingerie shows and concept parties, there's always something to challenge your imagination and keep your spirits up.



SEMINARS & WORKSHOPS



JD STARS



JDSTARS

Glass
of
1990



Falguni & Shane Peacock



JDSTARS

Glass
of
1990



Rocky S



JDSTARS

Glass
of
1995

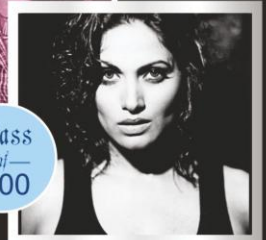


Urvashi Kaur



JDSTARS

Glass
of
2000



Jaswinder Sachdev

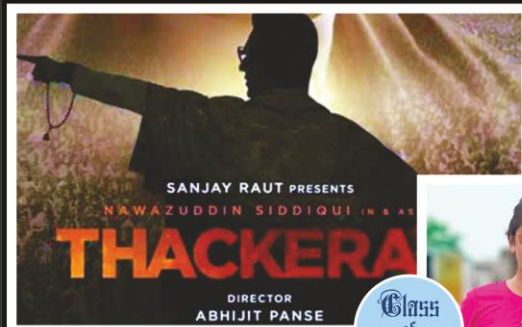


JDSTARS

Glass
of
2004



Satish Sikha



JDSTARS

Glass
of
2005



Kin Bhatija



JDSTARS

Glass
of
2015

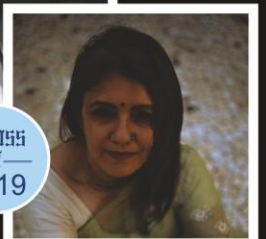


Alexandra Faye



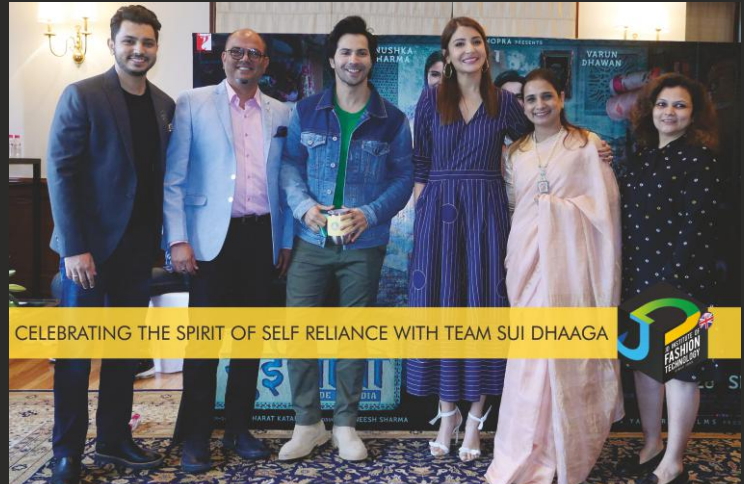
JDSTARS

Glass
of
2019



Chhaya Gandhi

AWARDS & RECOGNITION



Name of the Candidate in BLOCK Letters

Name of Father in BLOCK Letters

Name of Mother in BLOCK Letters

Date of Birth

Sex Code

☐ 0=Male
☐ 1=Female

Nationality

☐ 1=Indian
☐ 2=Others

Centre Name

☐ Vile Parle	☐ Ghatkopar	☐ Bhandup	☐ Pune	☐ Thane
☐ Vashi	☐ Kharghar	☐ Borivali	☐ Nagpur	☐ Other

Space for photograph

paste one recent passport size color photograph

please do not pin or staple.
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Admission Registration Fees Paid

*10% Discount on online payment of course fee

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Amount

D.D.No./ Cheque No.

Online

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Date

Drawee bank

Cash

Aadhar Number:

PAN Number:

Complete Permanent postal Address of the candidate in Block Letters

State

Pincode

Mobile No.:

e-mail:

Course applied for:

- | | |
|---|--|
| ☐ M.Sc in Interior Design - 2 Years Degree | ☐ Diploma in Fashion Design - 1 Year |
| ☐ M.Sc in Fashion Design - 2 Years Degree | ☐ Diploma in Interior Design - 1 Year |
| ☐ M.B.A in Event Management - 2 Years Degree | ☐ Pattern Making & Garment Manufacturing - 6 Months |
| ☐ B.Sc in Interior Design - 3 Years Degree | ☐ Fashion Illustration - 6 Months |
| ☐ B.Sc in Fashion Design & Garment Management - 3 Years Degree | ☐ Fashion Merchandising - 6 Months |
| ☐ B.Sc in Event Management - 3 Years Degree | ☐ Advance Fashion Draping - 6 Months |
| ☐ Interior Decorator - 1 Year Govt. Recog. | ☐ Visual Merchandising - 6 Months |
| ☐ Garment Manufacturing & Fashion Design - 1 Year Govt. Recog | ☐ Jewellery Design - 6 Months |
| ☐ Post Graduate Diploma in Interior Design - 2 Years | ☐ Fashion Marketing - 6 Months |
| ☐ Post Graduate Diploma in Fashion Communication - 2 Years | ☐ Make-up & Hair Styling Artistry - 6 Months |
| ☐ Post Graduate Diploma in Fashion Design and Management - 2 Years | ☐ Fashion Styling - 3 Months |
| ☐ Advance Diploma in Interior Design - 3 Years | ☐ Fashion Photography - 3 Months |
| ☐ Advance Diploma in Fashion and Apparel Design - 3 Years | ☐ Fashion Jewellery - 2 Months |
| ☐ Fashion Business Management - 1 Year | |

Agreed & Signed

***10% Discount on online payment of full course fee**